



**Press contact:**  
Dan Freyer  
[AdWavez Marketing](#)  
Phone: 1-310-849-0721  
[dan@AdWavez.com](mailto:dan@AdWavez.com)

## **KEYSTONE ENTERPRISE SERVICES TO DISH OUT BUSINESS TELEVISION VIA SATELLITE TO RESTAURANTS**

### **High-Definition Interactive Video Inside Restaurants Offers Appetizing Way to Save Travel Expenses**

**HD World Conference & Exposition, Content & Communications World, and SatCon Conference & Exposition, New York** – (October 14, 2009) - [Keystone Enterprise Services](#) – the leader in satellite enterprise services - announced it is supplying turnkey satellite network services for a new [Business Television](#) network that will deliver closed-circuit corporate events in High-Definition video to private dining rooms in restaurant chains. The network is the select satellite division of [ESSRx](#), a leading satellite broadcast specialist. The service is ideal for staging nationwide video seminars, presentations, and virtual meetings across the continental U.S.

Once the network is complete, event planners will be able to stage broadcasts - live and simultaneously in stunning high-definition video to well-appointed private dining rooms at over 100 [Ruth's Chris Steak House](#) and Mitchell's Fish Market restaurants across the country. High-Def suites at restaurant locations will feature large-screen HD projection and videoconferencing systems designed for live, interactive sessions. Live call-in lines, interactive audience polling, voting, training and presentation technologies complement the powerful HD audio-visual experience.

"We are delighted to support Advantage Broadcast Solutions with [satellite network](#), installation, design, interactive broadcast production and support services, and to add their locations to our existing [Keystone Event Network](#) of 15,000 business-to-business satellite sites," said Keven Cahoon, CEO for [Keystone Enterprise Services](#).

"Keystone Enterprise Services uniquely meets our needs for delivering the highest quality satellite video and interactivity tools for our service," said Doug Mack, President ESSRx. "Their Keystone Events Network also gives us access to other venues including hotels, stadiums, auditoriums, theaters, and commercial sites where we can extend our services," he added.

### **About Advantage Broadcast Solutions**

Advantage Broadcast Solutions is the select satellite division of ESS Rx, of Parsippany, New Jersey. Each Advantage Broadcast Solutions program is expertly managed by an experienced Executive Producer (EP), who manages all elements associated with a complete state-of-the-art studio production and professional broadcast. All the technical and moving parts of pre-production, production and post-production are seamlessly coordinated and proficiently executed, delivering a turn-key solution to clients. Learn more at [essrx.com](#)

**About Keystone Enterprise Services ([www.Keystonebtv.com](http://www.Keystonebtv.com)):** The leader in satellite enterprise video services for 28 years, [Keystone Enterprise Services](#) helps organizations deliver private and interactive video for corporate communications, training, broadcast, and special events. Top companies rely on [Keystone Enterprise Services](#) to design, implement, and manage large-scale private video delivery systems and services. Offerings include: [Business Television](#) – networks for training and internal communications; [Keystone Events](#) - providing corporate special events video production, logistics, and transmission; [Digital Signage](#) – for enterprise and retail networks; and [VSAT and mobile](#) video and data services. Headquartered in Salt Lake City, the company provides service globally.