



Press contact: Dan Freyer
[AdWavez Marketing](#)
Phone: 1-310-849-0721
dan@AdWavez.com

CHANNEL ONE NETWORK TAPS KEYSTONE ENTERPRISE SERVICES FOR SATELLITE NETWORK AND SUPPORT SERVICES

Keystone To Supply On-Site Support for Channel One's Nationwide School Network

August 11, 2009 - Salt Lake City, UT -- [Keystone Enterprise Services](#), the leader in satellite enterprise video services, and Channel One Network, the preeminent news and content provider for teens, today announced that Channel One has contracted with [Keystone Enterprise Services](#) to supply turnkey satellite network and support services for its school news broadcast, Channel One News, which reaches more than six million middle and high school students on a daily basis.

[Keystone Enterprise Services](#) will beam Channel One signals via nationwide satellite to deliver Channel One News' daily broadcast direct to schools and will provide network monitoring, help desk, and on-site field support services for Channel One's network equipment within the schools.

"After a rigorous review of potential vendors, Channel One chose [Keystone Enterprise Services](#) for their ability to deliver outstanding service with the highest support and response time, and on the scale that we require for our digital head end system that delivers Channel One News into our nation's classrooms," said Kathy Goodman, EVP, Operations for Channel One.

"This agreement with [Keystone Enterprise Services](#) will provide Channel One better reach into markets for the continued expansion and roll out of Channel One's current services," added Ms. Goodman. "Keystone's advanced content distribution platforms and ability to integrate new technologies will also support potential new Channel One offerings in the future."

"Channel One is a leader in its market, with the largest private satellite broadcast network to America's schools. We look forward to helping Channel One continue to deliver its award-winning content to its customers," said Keven Cahoon, CEO of [Keystone Enterprise Services](#).

About Keystone Enterprise Services

The leader in satellite enterprise video services for 28 years, [Keystone Enterprise Services](#) (www.keystonebtv.com) helps organizations deliver private and interactive video for corporate communications, training, broadcast, and special events. Top companies rely on [Keystone Enterprise Services](#) to design, implement, and manage large-scale video delivery systems and services. Offerings include: [Business Television](#) – networks for training and internal communications; [Keystone Events](#) - providing corporate special events video production, logistics, and transmission; [Digital Signage](#) – for enterprise and retail networks; and [VSAT and mobile](#) video and data services. Headquartered in Salt Lake City, the company provides service globally.

About Channel One

Peabody and Webby Award-winning Channel One News, an Alloy Media + Marketing company (NASDAQ: ALOY), is the preeminent news and content provider reaching more than six million teens in middle schools and high schools across the country - nearly 25% of teenagers in the U.S. In recent months, Channel One News has covered fast-breaking world events from regions such as Iraq, Kuwait, Afghanistan, Thailand, Sri Lanka, Jordan, Cuba, Venezuela, North Korea, Myanmar, and Qatar. Through its partnership with CBS News Productions, Channel One draws on the vast resources of CBS News in creating its news broadcast, ensuring worldwide coverage wherever and whenever news breaks. Channel One News programming has been featured on

leading networks and news programs, including CBS, CNN, NBC Nightly News and Today Show, ABC News, and Nightline. Visit the Webby Award-winning website www.ChannelOne.com to learn more.