



Press contact: Dan Freyer
AdWavez Marketing
Phone: 1-310-849-0721

KEYSTONE ENTERPRISE SERVICES PARTNERS WITH COMMUNICATIONS MEDIA MANAGEMENT ASSOCIATION (CMMA)

Leading Satellite Business Video Company Teams Up with Communications Professionals

September 29, 2009 - Salt Lake City, UT - When communications media managers from the nation's largest corporations and organizations meet in Park City, Utah next week, participants will learn how the latest satellite technology can help them become more effective change agents, thanks to a partnership between [Keystone Enterprise Services](#), the leader in satellite enterprise video services, and the [Communications Media Management Association \(CMMA\)](#).

The Communications Media Management Association (CMMA) is the premier professional organization for people who manage the creation, distribution and utilization of communications media for corporations, non-profits, government agencies and educational institutions.

"We are excited to have Keystone Enterprise Services on board as a Gold Circle Partner. Keystone offers our industry secure, interactive, and global video solutions for communications, [training](#), [digital signage](#), and [broadcast special events](#) that can enhance corporate communications," said Dan Pryor, President of CMMA and Vice President of Communications for Safeway, Inc.

"We also look forward to [Keystone Enterprise Services](#) participating as a partner in our 2009 National Conference, and to their help educating our members about how satellite solutions can boost the power and reach of corporate communications," Pryor said.

At the CMMA's 2009 National Conference *Agents of Change, Managing Change in Uncertain Times*, [Keystone Enterprise Services](#) will be representing a perspective on how changes in the satellite industry are enabling more powerful communications solutions for reaching business audiences in the [office](#), [at home](#), and [on the move](#).

About Keystone Enterprise Services (www.Keystonebtv.com): The leader in satellite enterprise video services for 28 years, [Keystone Enterprise Services](#) helps organizations deliver private and interactive video for corporate communications, training, broadcast, and special events. Top companies rely on [Keystone Enterprise Services](#) to design, implement, and manage large-scale private video delivery systems and services. Offerings include: [Business Television](#) – networks for training and internal communications; [Keystone Events](#) - providing corporate special events video production, logistics, and transmission; [Digital Signage](#) – for enterprise and retail networks; and [VSAT and mobile](#) video and data services. Headquartered in Salt Lake City, the company provides service globally.